Evaluation of the Lesson

Evaluating the Lesson

♦ Post-session reaction surveys
  – Decide what you want to measure
  – Identify the evaluation tool to use
  – Decide how to calculate results
  – Use results for revision

Example Questions

♦ Were the materials presented clearly and concisely?
♦ Did the lesson meet your expectations?
♦ What additional needs do you have that were not addressed in this lesson?
Evaluation tool/type
- Continuum
- Open-ended
- Likert scale
- Rubric or descriptive form

Final Assessment
- Donald Kirkpatrick (1994)
  - Reaction
  - Learning/Knowledge
  - Behavior/Application
  - Results (ROI)
- Can you say that your objectives were met? (measurable)

Back Full Circle
- Needs Assessment = pre-test
- Evaluation = post-test

Remember, the evaluation of an distance education lesson is not only about outcome but also about process.