"...learning occurs not n the production end of the (television) signal, but on the receiving end … The new method(s) requires the presenter to consider the viewers' activities first. Understanding takes place not while viewers watch and listen, but while they are immersed in information – and occurs only to the extent viewers are involved.


Teaching or Presenting?

Which of the following are Interactive techniques? Which will cause students to DO something with the subject matter being presented? Circle your answers.

a. Instructor introduces and explains new procedure.
b. Instructor asks a question about information just explained.
c. Instructor has class engage in an exercise where they experience a reaction to be discussed later.
d. Instructor shows slides series to illustrate points being covered by the instructor's narrative.
e. At intervals during the slide series, instructor quizzes the group on what's been shown so far.
f. Instructor asks students for experiences that relate to the subject.
g. To assure dealing with all material, instructor compresses last hour's worth into 25 minutes.
h. Instructor asks individuals to explain how materials being covered now relate to previous materials.
i. Instructor breaks class into small groups to come up with at least two applications for what was just presented.
j. Instructor gives demonstration, sprinkled with lively humor and instructor personal experiences.
k. Instructor has class members repeat the demonstration.
l. Instructors has class develop a quiz for themselves to take, based on demonstration they just gave.
m. Instructor varies presentation with visual aids, occasional restatement of points, humor, and dramatic delivery.
n. Instead of telling the group the information that's already in their reference manual, instructor gives them a problem that forces them to dig out the information themselves.

Adapted from How to Teach Grown-ups
By Frank O. Hoffman
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