Strategies for Interactivity
The Key to Success!!

Interaction

Content  Instructor

Learner

Student

Moore, 1989

Interaction

Content  Instructor

Learner

Interface

Student

Hillman, Willis, & Gunawardena, 1994
We tend to Remember

<table>
<thead>
<tr>
<th>Our Level of Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>10%</td>
</tr>
<tr>
<td>20%</td>
</tr>
<tr>
<td>30%</td>
</tr>
<tr>
<td>50%</td>
</tr>
<tr>
<td>70%</td>
</tr>
<tr>
<td>90%</td>
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</tbody>
</table>

- Verbal
- Visual
- Visual & Verbal
- Participating
- Doing

Teaching or Presenting

- Personalize and orient
- Immediacy techniques
- Use of analogies, props, etc.
- Organization/clarity
- Feedback

Sage on Stage

Guide on the Side
What is a GOOD facilitator? (guide on the side)

Top 10 Facilitation Techniques
- Paraphrase
- Check
- Compliment
- Elaborate
- Energize
- Disagree
- Mediate
- Pull
- Change
- Summarize

Facilitating Activities
- Motivating participation
- Directing participant’s activities
- Managing the group process
- Keeping participants involved
- Processing the activity
Using Questions

- Two Things Happen
  - the group interacts
  - the group begins to think
- Plan HOW you will ASK questions
- Promote higher level thinking (Remember Bloom’s Taxonomy)

2 Types of Questions

- Direct- assure understanding and attentiveness
- Feedback - keep participants involved and help them to synthesize material

Questioning Exercise

How would you facilitate Q&A in a videoconference or web-delivered course?
## Interactions

<table>
<thead>
<tr>
<th>Type</th>
<th>Interaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learner to Learner</td>
<td>Discussion groups with team facilitators</td>
</tr>
<tr>
<td>Learner to Content</td>
<td>Completing a learning style inventory and writing a reflection paper</td>
</tr>
<tr>
<td>Learner to Instructor</td>
<td>Viewing a PPT lecture with video</td>
</tr>
<tr>
<td>Learner to Interface</td>
<td>Completing an online orientation to download plug-ins and practice using tools on WebCT</td>
</tr>
</tbody>
</table>

## Assignment

- Consider the 4 types of interaction
- Brainstorm a list of possible interactions for each type that you could use in your lesson
- Add these ideas to your instructional lesson template