SKILLS OF SUCCESSFUL LEADERS

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for AGED 607

CHANGE IS RAMPANT

• As of the year 2000, only ½ of the workforce in industrialized countries hold conventional full-time jobs
• A weekly edition of the NY Times contains more info than a person came across during their entire life in 17th century England
• A musical birthday card has more computer power than existed in the entire world prior to 1950

CHANGE IS RAMPANT

• During the 1980’s, 46% of the Fortune 500 companies disappeared
• According to Teenage Research Unlimited, teenage web use is on par with dating and partying:
  ➢ 1994 - 50%
  ➢ 1996 - 74%
  ➢ 1998 - 83%
SKILL #1: FOCUS
• On the Present
  SIMULTANEOUSLY
• With the Future
• Create a Vision

...Vision is the Art of Seeing Invisible Things,
Jonathon Swift

SKILL #2: BUILD A BRIDGE
Work Among
And
Between
Interest groups

SKILL #3: MANAGE SYMBOLS
• Formulate an image
• Understand the symbols
• Plan your strategy
SKILL #4: UNDERSTAND EVENTS
♦ Scan
♦ Monitor
♦ Interpret

SKILL #5: Take Calculated Risks
♦ Develop an Appraisal Skill
♦ Use your Intuition -- based on
  ➢ Experience
  ➢ Emotion
  ➢ Expertise
♦ Leaders using their intuition are willing to take risks because they have been there before.